

VITAL MASTERING

Podcast Production Rate Sheet

Vital Mastering Studio provides a full podcast production and editing service, with 3 pricing packages to choose from. Each package includes mixing, mastering, intro/outro, sponsor ads, noise reduction, and ID3 tagged mp3 files, for a base rate of \$60.

The standard and premium packages include audio editing tailored to your specific needs. This is billed at either \$1 or \$2 per minute of audio, depending on which level of audio editing you require (standard or premium - descriptions on [page 2](#)).

Background music and sound effect mixing also available for an additional fee, based on project complexity and length. Turnaround time is 3 days per episode.

| Service | Basic \$60 Base Rate Per Episode up to 60 min. | Standard \$60+ \$1 per minute of audio | Premium \$60+ \$2 per minute of audio |
|--|---|---|--|
| Mix & Master | ✓ | ✓ | ✓ |
| Add Intro/Outro & Sponsor Ads | ✓ | ✓ | ✓ |
| Noise Reduction: Removal of background noise, hissing, buzzing, distortion, mouth clicks, pops, and spit sounds. | ✓ | ✓ | ✓ |
| ID3 Tagged MP3 files | ✓ | ✓ | ✓ |
| Light Audio Editing: Removal of long Um's & Ah's, long pauses, dead air, and correction of crosstalk and interruptions. | | ✓ | ✓ |
| Full Audio Editing: Removal of all Um's, Uh's, Filler Words, False Starts, and other verbal tics or mistakes. | | | ✓ |
| 3 Day Turnaround Time | ✓ | ✓ | ✓ |

Which Package Is Right For You?

Basic Podcast Package

Our basic service is great for beginner podcasters who only need an Intro/Outro added, and a full mix & master to make the audio sound professional. This includes noise reduction to eliminate background noise/hiss, distortion, plosives/pops, mouth clicks, and spit sounds.

Standard Podcast Package

Our standard service is great for more experienced podcasters who also need audio editing for a cleaner and more polished sound. Standard audio editing includes removal of long Um's & Ah's, long pauses, and correction of excessive crosstalk and interruptions. This level of editing will give your podcast a clean, but not overly edited sound. Great for podcasts that want to maintain the feel of a natural conversation.

Premium Podcast Package

Our premium service is for podcasters looking for an ultra clean, NPR-style production, with all mistakes removed from the audio for a fully edited sound. We'll remove as many Um's, Ah's, and other filler words as possible. False starts, stutters, and other verbal tics or mistakes will be corrected. This service is great for podcasters looking to bring their show to the next level.

Background Music & Sound Effects

Want to add a music bed or sound effects to your podcast? We'll mix your provided music and effects to add mood, drama, and impact to your podcast. Rates can vary based on the complexity and amount of music/effects to be added. Contact us to get a quote and discuss your project today!

Example Podcast Cost Per Episode

| Length | Basic | Standard | Premium |
|----------|-------|----------|---------|
| 20 min. | \$60 | \$80 | \$100 |
| 30 min. | \$60 | \$90 | \$120 |
| 45 min. | \$60 | \$105 | \$150 |
| 60 min. | \$60 | \$120 | \$180 |
| 75 min. | \$80 | \$135 | \$210 |
| 90 min. | \$80 | \$150 | \$240 |
| 120 min. | \$100 | \$180 | \$300 |

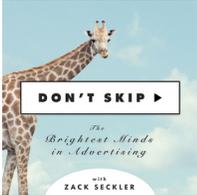
Links To Some Podcast Episodes We're Proud Of:



Being Well with Rick Hanson

<https://beingwell.simplecast.com/episodes/complex-ptsd-with-elizabeth-ferreira>

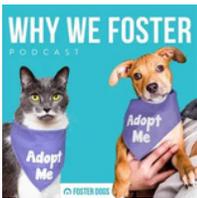
<https://beingwell.simplecast.com/episodes/working-with-anger>



Don't Skip with Zack Seckler

<https://www.podbean.com/ew/pb-rc6pf-1158603>

<https://www.podbean.com/ew/pb-zgbpi-116829f>



Why We Foster

<https://www.iheart.com/podcast/269-why-we-foster-81282196/episode/the-rise-of-pet-fostering-a-85937520/>

<https://www.iheart.com/podcast/269-why-we-foster-81282196/episode/the-revolving-door-of-foster-pets-85702763/>



Spilling Chai

<https://www.stitcher.com/show/spilling-chai/episode/season-3-episode-12-full-circle-chai-with-bilal-qureshi-86355784>



All Things Alt-Tech

<https://www.stitcher.com/show/all-things-alttech/episode/hail-the-new-ministry-of-truth-big-tech-79279199>



Hustle Differently

<https://hustle-differently.simplecast.com/episodes/understanding-your-calling>



Jack Braglia

Lead Audio Engineer

Jack is an Audio Mastering Engineer with over 10 years of experience in the audio production industry, producing and editing audio for podcasts and audiobooks, mixing and mastering music, and sound mixing for film.

